

WHY PARTNER WITH GCC?

As the official nonprofit partner of Grand Canyon National Park—one of the most iconic landmarks in the world—Grand Canyon Conservancy (GCC) offers companies a powerful opportunity to **align corporate citizenship with measurable visibility and impact.**

Your membership directly supports the preservation of a Natural Wonder of the World, advancing trail restoration, amplifying Indigenous voices, scientific research, and education for future park stewards, while positioning your company as a leader in environmental and cultural stewardship.

GCC membership **delivers significant reputational and marketing ROI** through unparalleled reach and engagement. Partners benefit from millions of annual impressions across high-impact channels, including:

- **National and international media exposure** exceeding 279 million impressions annually
- **Digital reach** of 485,000 followers across social media channels (Facebook, Instagram, LinkedIn, Threads, YouTube, X)
- **In-park visibility** engaging over 5 million visitors each year
- **Premium storytelling opportunities** through *Canyon Views* magazine, e-newsletters, social media, signage, and customizable promotional materials for special events



Photo by Lear Miller

Join GCC today!

Together, we invest in an enduring legacy—uniting global visibility with meaningful action, ensuring Grand Canyon remains a source of wonder for the world, today and for generations to come.

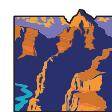
FOR MORE INFORMATION, CONTACT:

Jenny Burden

Senior Philanthropy Officer

📞 (928) 863-3884

✉️ jburden@grandcanyon.org



**GRAND CANYON
CONSERVANCY**



THE OFFICIAL NONPROFIT PARTNER OF GRAND CANYON NATIONAL PARK

P.O. Box 399 • Grand Canyon, AZ 86023



BUSINESS MEMBER BENEFITS

BENEFITS	\$5,000	\$10,000	\$20,000	\$50,000	\$100,000	\$250,000	\$500,000	\$1,000,000
Logo placement on grandcanyon.org								
Recognition on digital displays and Annual Report								
Recognition on donor wall at the South Rim								
Inclusion in Canyon Views Magazine								
Guided Park Tour or Hike								
Special Merch Package								
Joint Press Release								
Private Behind-the-Scenes Experience								
Strategic Partnership Publicity Package								
Social Media Recognition		1 post		2 posts		Customized to fit needs (posts, blog, press release, etc)		
Volunteer Opportunity		Up to 20 employees		Up to 50 employees		Up to 100 employees		
Impact Report Language	Standard broad impact (2-3 sentence)			Standard Impact + special canyon tale		Customized to fit company needs (deeper metrics reporting or other storytelling)		
Tickets to Celebration of Art or Grand Gathering	2	4	6	8	10	15	20	25